Our mission is to be the SMART Lab behind every transformative health innovation.

Robin Grimwood
CEO, Sampled

Our vision is a world where we make it faster and easier for health innovators to improve human health.

Our vision is:
- Focused capabilities and experience
- Ongoing investment to be a market leader
- Flexible, nimble and agile
- Global footprint with regional expertise
- Established processes for rapid project startup
- Commitment to our customers’ success

Unlock the valuable data in any biological sample.
Our roots

With a history stretching back nearly 25 years, Sampled draws on decades of experience focused on managing precious samples for our clients that lead to health innovations.

1999
RUCDR is established and quickly grows into the largest academic biobank in the world.

2001
RUCDR became the biobank for the Progeria foundation and have banked cells from over 150 progeria patients to date.

2011
The Million Veteran Program (MVP) launches. A national research program to learn how genes, lifestyle, and military exposures affect health and illness.

2020
RUCDR granted a EUA for its first in class saliva test for COVID, going on to perform over 3M tests in just a few months.

2020
RUCDR Infinite Biologics becomes independent commercial entity branded as ‘Infinity BiologiX’.

2021
New Jersey lab expansion to accommodate 1 million samples per month.

2021
IBX acquires Roylance Pharma increasing global footprint and capabilities with expansion into Europe with key acquisition.

2021
Awarded COVID CDC contract in support of pandemic surveillance for novel strain determination by NGS sequencing.

Our values

- **STRIVE** to delight our clients
- **MOVE** innovation forward
- **ACCELERATE** your business
- **RISE** together as a team
- **TRANSCEND** what is possible

IBX and Roylance Pharma rebranded as Sampled to match our future growth and ambition to support health innovators.
Our labs are your labs. We do the heavy lifting so you can focus on what you do best.

Our approach is unique, we communicate with you to understand your needs and requirements. By understanding where your research requires help, we can tailor make solutions to effectively increase your research output.

This allows you to focus on your research and bringing medicines to market rather than worrying about storing your samples properly.

We are one of the world’s largest biorepositories, with storage capabilities that include mechanical, automated, liquid nitrogen, bulk or non-bulk.

From creating a sample collection framework through LIMS registration and sample preparation, our sample management processes leverage our 50 years of biomaterial expertise.

We are a global leader in analytics, with technologies include genotyping, qPCR, microarrays, next-generation sequencing, and more.

As research into biomaterials has accelerated, we have continually expanded the range of materials we process.

We have developed streamlined processes that safeguard sample integrity at every stage.

Sample Management
Bioprocessing
DNA/RNA Extraction
Sample Data Management
Disaster Recovery
Validation
Service
Informatics

Genomics
Epigenomics
COVID
Alzheimer’s
Informatics

Stem Cell Research
Tissue Pathology
Cellular Services
Informatics

Collection & Distribution
Kitting
Informatics

ICH Stability Storage
Sample Retrieval
Sample Data Storage
Ambient Storage
Photostability Testing
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Informatics
Accelerating digital health product innovation

The power of a customized, scalable solution

Sampled’s virtual lab solution allows companies to expand their laboratory service offering swiftly and strategically - without any capital, operational, or labor costs. Sampled’s flexible, cost effective virtual lab option is coupled with a consultative approach created to give you an ideal solution tailored to your exact needs and online as quickly as possible.

Support with study design, clinical validation, clinical trial support, optimize biomaterial collection strategies, regulatory submissions support, basic research.

• Virtualize your scientific and laboratory requirements
• Allows you and your staff to focus on their areas of expertise and day-to-day duties during build
• A solution tailored to your and/or customers’ needs
• Allows minimal investment so you can focus on what you do best
• Customer and market driven professionals
• Rapid deployment

Harnessing powerful technology cost-effectively

The economics of outsourcing

Commercial pressures are driving pharmaceutical companies to look for smarter ways of working.

Enable our clients to focus on their core competencies.

Minimum investment. Maximum insight.

Provide solutions that amortize costs for leading-edge technologies across multiple clients and expertise that speeds results.

We pass on service-at-scale savings to our clients.

Client can reduce expenditures, ongoing investment and routine management while forecasting their costs and maximize R&D ROI.
Our commitment to cutting edge infrastructure is designed to support biorepository sciences and immortalize samples as renewable assets.

The structure includes manufacturing facilities for kit collections, sophisticated and integrated sample accessioning spaces for primary clinical samples and state of the art laboratories equipped with semi and fully automated instrumentation. This infrastructure provides the flexibility needed to offer a multitude of services for projects that vary in sample volume and size while maintaining effective and efficient processing times and costs.

**Facilities**

- **Analytical Facilities**
  - Continuous investment in analytical facilities
- **Data Facilities**
  - 1 petabyte and counting of data stored
- **Laboratory Processing Facilities**
  - Over 11 million COVID samples processed
- **Storage Facilities**
  - Ambient to -190°C storage facilities
Our executive team’s strong background in life sciences gives Sampled a cumulative knowledge which accelerates our ability to provide innovative solutions for healthcare providers.

Leading a company whose mission is to understand the genetic causes of diseases and to discover diagnoses, treatments, and cures for them is a truly rewarding job to be in.

We understand that every sample has a story. We store, manage, analyze, research and transport your precious samples so we can give that story a happy ending.